



Media Contact

Muriel Xochimitl

X-Factor Strategic Communications

muriel@xfactorutah.com

385.225.6418

Officials Seek Public Input on Prison Site Redevelopment

Utahns asked to get involved in historic planning efforts dubbed "Plan The Point!"

DRAPER (May 4, 2021) – A ground-breaking effort is currently underway at the site of the current Utah State Prison in Draper. While no dirt is yet turning on new development, planning for the site's future is in full swing. This morning, The Point of the Mountain State Land Authority (Land Authority) released their draft plan and is actively seeking public input on its key components.

The effort dubbed "Plan the Point!" asks Utahns to get involved in planning efforts for the 600 acres of state-owned land at The Point of the Mountain. In the heart of Utah's burgeoning high-technology sector, centrally located between Utah's two most populous counties and well served by high-capacity transportation infrastructure, The Point is arguably the most significant development opportunity in state history.

"The site represents a once-in-a-generation opportunity to create an iconic place that advances innovation, catalyzes robust economic growth, provides parks and regional trail connections, demonstrates sustainable practices and protects the environment," said Alan Matheson, The Point executive director. "Utahns are an integral part of the decision-making process so we hope everyone will participate."

Officials are asking the public to take a brief, [five-minute survey](#) and attend upcoming virtual open houses scheduled for Tuesday, May 4 from 4 p.m. to 6 p.m. and Thursday, May 20 from 2 p.m. to 4 p.m. The open houses provide an opportunity for the public to engage directly with The Point's subject-matter experts. Advanced registration is encouraged but not required. Visit bit.ly/planthePOINT to register and participate during the scheduled meeting time.

"For many years, we have asked Utahns to tell us what they wanted, and they've responded by the thousands," said state Rep. Lowry Snow, Land Authority co-chair. "During the visioning process, Utahns told us they wanted high-quality jobs, strategic residential and commercial growth, substantial amounts of trails and parks, better mobility and improved air quality, so the Legislature took that public input and made it into law."

In 2018, the Utah State Legislature passed [House Bill 372 The Point of the Mountain State Land Authority](#). The law created the Land Authority to oversee planning and development at The Point and outlined strategic objectives to guide their efforts. These efforts include work currently being conducted by the Land Authority to create a draft plan that identifies key land uses and infrastructure for the site, with built-in flexibility that accommodates changes in future market conditions, public input and other variables.

Over the past year, the Land Authority has engaged with subject-matter experts across the state, met regularly with a stakeholder advisory committee composed of community leaders who represent a broad array of interests and conducted a statewide survey to kick off the planning efforts.

“There’s no better time than now to let us know what you think. As we progress with planning, we seek more specific guidance, building on the foundation of extensive public input we’ve received over the last few years,” said Matheson. “We want The Point to be easily accessible to Utahns from all stages and walks of life.”

Recently [released data](#) by the United States Census Bureau shows that Utah is the fastest-growing state in the country. Proactive planning for strategic investments at The Point will help to accommodate growth while alleviating some challenges related to housing, transportation and air quality.

“The Point will be known globally and loved locally. As a model for future development, it will showcase Utah to the rest of the world,” said Utah Lieutenant Governor Deidre Henderson, Land Authority Co-Chair. “We ask Utahns to weigh in on the draft plan to ensure we get this right for current and future generations.”

The “Plan The Point!” survey will be open to the public until 5 p.m. on Friday, May 28. Recordings of the virtual open houses will be made available on The Point website. Visit thepointutah.org to learn more.

###

About [The Point](#)

Utahns have a once-in-a-lifetime opportunity to develop the 600 acres of state-owned property called “The Point” in a way that is economically robust and environmentally sustainable. Widely recognized as one of the most important economic development opportunities in Utah history, The Point is well-served by vital infrastructure and centrally located at the heart of Utah’s fast-growing technology industry. The site offers unprecedented potential to create an innovation hub that catalyzes technological advancement, fosters mixed-use urban areas, and preserves parks and open space. The Point’s natural assets provide an opportunity for the site to develop in an environmentally friendly way that enhances Utahns’ quality of life.

About [The Point of the Mountain State Land Authority](#)

The Point of the Mountain State Land Authority was established by the Utah State Legislature on May 8, 2018. It is an 11-member board composed of state legislators and agency executives, local elected officials and business leaders with a mandate to plan, manage and implement development at The Point.

Let’s Get to The Point

More information, including live-streaming, recordings and materials of all board and working group meetings, is publicly available on The Point website at www.thepointutah.org. Follow The Point on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).