



**MEDIA ADVISORY**

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## **Groundbreaking at The Point Ushers in New Era for Utah**

*Construction of critical regional roadway connection will kickstart Phase I Development*

**WHAT:** The Point of the Mountain State Land Authority will celebrate the groundbreaking for the extension of Porter Rockwell Boulevard, a critical road that will connect the site to the rest of the region and kickstart development at The Point. This historic event will showcase the unprecedented progress made at the site and unveil plans that reflect Utahns' vision. It will feature speeches by several Utah leaders and real-time roadway excavation demonstrations that will get dirt turning at Utah's Innovation Community.

**WHEN:** Tuesday, December 17 at 10 a.m.

**WHERE:** 14425 Bitterbrush Ln., Bluffdale, UT 84065 | Live streamed on The Point YouTube Channel at [youtube.com/ThePointUtah](https://youtube.com/ThePointUtah).

**WHO:** Speakers will include:

- The Point Executive Director Mike Ambre
- Utah Governor Spencer Cox
- Senate President Stuart Adams
- House Speaker Mike Schultz
- State Rep. Jordan Teuscher
- Draper City Mayor Troy Walker
- Clyde Companies President Dustin Olson

**VISUALS:**

- Real-time roadway excavation demonstrations
- Exclusive access into The Point with breathtaking views of Salt Lake and Utah valleys
- Updated renderings of critical infrastructure